

Personalised Modern Sales Training Programmes

- Sales Process & Sales Strategy (B2B & B2C)
- Using Social Media/marketing for Prospecting
- Lead Generation (various channels, i.e. digital)
- Negotiation and follow-up
- New Business Conversion (strategic selling conversations and communication)
- Video Conference meetings training
- Writing compelling sales copy for scripts, social media, & email selling
- Sales Psychology (for different levels of selling experience)



“Your ideas not only make sense, but they work. The time you spent with me to refine my understanding of marketing and social media has encouraged me to take the step; which before seemed daunting, into the world of social media marketing. Thank you for taking the time with me in person to customize the sales training so that it was directly applicable to my business.” - **Director of a Service Company**

- Client Relationship Management & Customer Service
- Recruitment Training (job description to start date) and Onboarding

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Correct Careers Coaching – An award-winning Sales Training & Strategy Business

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